

PRIVACY POLICY

1. The processing of your personal data is carried out in accordance with the provisions of the Regulation of the European Parliament and of the Council EU 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC, hereinafter referred to as "**GDPR**" and other generally applicable laws.
2. The entity responsible for the processing of your data collected through the website <https://thecine.ma> is **thecine.ma spółka z ograniczoną odpowiedzialnością** with its registered office in Srebrzyszcze, ul. Dorohuska 32, 22-100 Chełm, entered into the Register of Entrepreneurs of the National Court Register under the number 0000979097, NIP: 5632449145, REGON: 522396962, hereinafter referred to as '**thecine.ma**'.
3. thecine.ma processes, among other items, the following types of personal data: name, surname, telephone number, e-mail address and other data that you provide in the course of completing the contact form and further contacting the case. Of note, thecine.ma may automatically collect technical data regarding the user's visit to the website (e.g. IP address, domain name, browser type, operating system type, etc.).
4. thecine.ma processes your personal data in order to:
 - a. **send marketing content in order to present offers and commercial conditions** (the basis for processing in this scope is Art. 6 section 1 letter a of the GDPR - your consent to send electronic messages to the indicated e-mail address and/or telephone notifications (text message/MMS) or Art. 6 section 1 (f) of the GDPR - legitimate interest of thecine.ma in building marketing relationships with current or potential customers in order to provide services or sell specific products);
 - b. **answer your questions using the contact form** (the basis for processing in this scope is Art. 6 section 1 letter a) of the GDPR - voluntarily granted consent to the processing of personal data);
 - c. **perform contracts** (the basic processing in this scope is Art. 6 section letter b) RODO - processing is necessary for the performance of a contract to which the data subject is a party or in order to take steps at the request of the data subject prior to entering into a contract);
 - d. **ensure the ICT security of the website, for analytical and statistical purposes** (the basis for processing in this scope is Art. 6 section (1) (f) of the GDPR).
 - e. **serve the legitimate interests of thecine.ma in ensuring the proper functioning of the website.**

5. If the processing of data takes place on the basis of your consent, you have the right to withdraw it at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

The consent may be withdrawn by you by sending a statement in any form to the e-mail address or correspondence address indicated in point 3 of this Privacy Policy.

6. The following may have access to your personal data:
 - a. employees/associates authorized to process your personal data at the request of thecine.ma;
 - b. entities entrusted with the processing of personal data by thecine.ma, including:
 - providers of ICT services and IT tools;
 - entities providing postal and courier services;
 - legal service providers to pursue and defend against claims relating to the conduct of business by thecine.ma;
 - other entities or bodies for the purpose of fulfilling the obligations imposed on thecine.ma under the provisions of applicable law.
7. In connection with the processing of personal data by thecine.ma, you are entitled to:
 - a. **the right to access** your personal data;
 - b. **the right to rectify** your personal data;
 - c. **the right to erase or restrict the processing of** your personal data;
 - d. **the right to request the transfer of your personal data** to another Controller;
 - e. **the right to withdraw consent** to the processing of your personal data – if the processing of personal data takes place on the basis of a prior consent;
 - f. **the right to lodge a complaint** with the supervisory body - the President of the Office for Personal Data Protection (ul. Stawki 2, 00-193 Warsaw), if you consider that the processing of personal data violates the provisions of the GDPR.
8. Your data will be stored for a period of:

- a. in the case of processing personal data on the basis of consent – **until the consent is withdrawn or until the intended purpose** is achieved;
 - b. in the case of the processing of personal data for the purposes of marketing activities – **no longer than until the intended purpose is achieved or the consent granted is withdrawn**;
 - c. in the case of the processing of personal data for the purposes of the performance of the contract – **until the expiry of the limitation period related to the performance of the concluded contract**;
 - d. in the case of processing personal data on the basis of the Administrator's legitimate interest – e.g. for security reasons – the data is processed **for a period enabling the implementation of this interest or until an effective objection to data processing is submitted**.
9. Your personal data may be transferred to countries outside the European Economic Area. The enterprise, thecine.ma, however, ensures that it has the appropriate legally required instruments in place to ensure an adequate level of security for the transfer of personal data.
10. Your personal data will not be processed in an automated manner or used in any form of profiling process.
11. If you have any questions or concerns regarding the processing of your personal data, please contact thecine.ma – **Srebrzyszcze, ul. Dorohuska 32, 22-100 Chełm** or by e-mail: office@thecine.ma.
12. thecine.ma reserves the right to amend the provisions of this Privacy Policy. Changes to the Privacy Policy will apply from the date of publication on the website.

Cookies

1. The website <https://thecine.ma>, hereinafter referred to as the "website", uses "cookies". "Cookies" are small text files installed on the end device of the Website User, which collect information facilitating the use of a given portal.
2. thecine.ma collects "cookies" in order to:
 - a) adjust the sales of individual products to the individual needs and preferences of Website Users;

- b) keep statistics allowing for improvement and making analysis of the popularity of the website.
3. Cookies are stored by the web browser on the hard drive of the Website User and are not directly used to collect personal data. This means that the User may disable their use in their web browser. The detailed information on the possibility and the ways as for handling cookies are available in the settings of the web browser.
 - a. **Google Chrome** - chrome://settings/cookies
 - b. **Opera - Opera** - opera://settings/cookies
 - c. **Mozilla Firefox** - about:preferences#privacy
 - d. **Microsoft Edge** - edge://settings/content/cookies
 - e. **Safari** - to change the settings of cookies, in your browser settings, click *Preferences* → *Privacy*, and then select the appropriate option for the User
4. This website uses the following types of cookies:
 - a. "Permanent" - remain in the browser memory until manually deleted or for a specified period of time. They are used to personalize the website in terms of the preferences of a given User and to store information about the behavior of an anonymous User on the website;
 - b. "Session" - remain in the browser's memory until it is closed. They are necessary for the proper functioning of the website;
 - c. "Necessary" - enable the proper use of the website and the services offered through it. They are necessary for the functioning of the portal.
 - d. "Analytical"/ "Performance" - provide information about the User's anonymous traffic on the website;
 - e. "Advertising" - allow adapting advertising content to the needs and preferences of the User;
 - f. "External" - comes from external websites. In order to use them properly, you must accept the external terms of a specific website/website portal.
5. thecine.ma warns that only in the browser of cookies can it adversely affect the correct operation of the website, thus affecting the functionality of the services provided.
6. The website does not use data collected with the use of files "cookies" to identify the User.
7. More information about cookies, including how to delete them, can be found at <https://www.aboutcookies.org/>.